



2025 Benefits Fairs

Benefits Open Enrollment: October 6 – October 31, 2025

In preparation for the Benefits Open Enrollment period, institutions may organize benefits or wellness fairs to give employees an opportunity to meet with the benefit plan vendors in-person.

Below is a schedule of the in-person fairs that will be held at each institution and a list of the institutions that will not have in-person benefits fairs but will have virtual sessions available to them during Benefits Open Enrollment.

During the virtual sessions, vendors will provide information about the benefits plans. The sessions will give employees an opportunity to ask questions in a group setting. Dates and times of the sessions can be accessed on the [Universities of Wisconsin Benefits & Wellness Fairs web page](#).

For questions about your benefits or wellness fair, reach out to your [human resources contact](#).

Week before	Wednesday, October 1, 2025		
	UW-Platteville	11:30 am – 2:00 pm	1 University Plaza, Platteville Markee Pioneer Student Center: University Rooms
Week 1	Monday, October 6, 2025		
	UW-Parkside	10:00 am – 2:00 pm	900 Wood Road, Kenosha Student Center: Ballroom
	Wednesday, October 8, 2025		
	UW-Milwaukee	10:00 am – 2:00 pm	2200 East Kenwood Boulevard, Milwaukee Student Union: Wisconsin Room
	Thursday, October 9, 2025		
UW-Oshkosh	11:00 am – 2:00 pm	748 Algoma Boulevard, Oshkosh Reeve Memorial Union	
Week 2	Monday, October 13, 2025		
	UW-Green Bay	11:30 am – 1:30 pm	2430 Campus Court, Green Bay University Union: Phoenix Room
	Tuesday, October 14, 2025		
	UW-Madison	9:00 am – 3:00 pm	1308 West Dayton Street, Madison Union South: Varsity Hall
	UW-Stevens Point	10:00 am – 2:00 pm	1015 Reserve Street, Stevens Point Dreyfus University Center (DUC): Laird Room
UW-Whitewater	10:00 am – 1:00 pm	800 W. Main Street, Whitewater University Center: UC275	
Week 3	Thursday, October 23, 2025		
	UW-La Crosse	9:00 am – 2:00 pm	521 East Avenue N, La Crosse Student Union: 2110 and 2120
Weeks 1, 2, 3	Virtual Sessions Only: UW-Eau Claire, UW-River Falls, UW-Stout, UW-Superior		